

## 2 Special Promotions (cont.)



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

February 6, 1998

Ms. Helen Helton  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

**RECEIVED**  
FEB - 9 1998  
PUBLIC SERVICE  
COMMISSION

Dear Ms. Helton:

AT&T is offering the following promotion in the state of Kentucky:

**AT&T CustomNet "R" Promotion**

If you have any questions or concerns, please call me on (404) 810-8372.

Attachment

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**FEB 10 1998**

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)  
BY: Stephanie Bell  
PUBLIC SERVICE COMMISSION

**AT&T CustomNet "R" Promotion**

AT&T will offer the following promotion between February 10, 1998 and June 30, 1998 to existing AT&T CustomNet, AT&T CustomNet Option S, and AT&T CustomNet Simply Better Pricing Option switched access customers who are enrolled and AT&T Customers who were previously enrolled in the AT&T CustomNet IntraLATA Promotion "A" and reside in areas where 1+ presubscription is not available.

Customer locations participating in this promotion will receive a promotional coupon valued at \$50. This promotional coupon is redeemable for goods and services from participating vendors or for a bill credit payable in the first full month's AT&T billing statement following enrollment in the promotion. Customers are eligible for a maximum of five promotional coupons per location and all coupon(s) must be redeemed no later than May 31, 1998.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

FEB 10 1998

PURSUANT TO 807 KAR 5:011,  
SECTION 6 (1)  
BY: Stephen D. Bell  
OFF. DEPUTY CHIEF OF COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 675-1 014

December 31, 1997

Ms. Helen C. Helton  
Executive Director  
Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

RECEIVED

DEC 31 1997

PUBLIC SERVICE  
COMMISSION

Dear Ms. Helton,

This is to advise you that AT&T will be offering the following promotions in the state of Kentucky beginning January 1, 1998:

- AT&T UNIPLAN DEDICATED INTRALATA "P" PROMOTION
- AT&T UNIPLAN DEDICATED AT&T DIGITAL LINK PROMOTION
- AT&T CustomNet "P" Promotion Switched/Dedicated Toll Access
- AT&T CustomNet "P" Promotion Digital Link Local
- SDN/VTNS SERVICES IntraLATA Coupon Promotion
- AT&T UNIPLAN INTRALATA PIC REIMBURSEMENT PROMOTION

A brief summary describing each of the promotions is attached for your information. If you have any further questions regarding any of these promotions please call me on (502) 875-1023.

Edward H. Hancock  
State Manager

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JAN 0 1 1998

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan Bue  
SECRETARY OF THE COMMISSION

**AT&T UNIPLAN DEDICATED  
IntraLATA "P" PROMOTION**

AT&T will offer the following promotion between January 1, 1998 and February 28, 1998, to new and existing AT&T UNIPLAN dedicated access customers, who utilize new or existing dedicated T1.5 access for their IntraLATA calling. Eligible customers will receive a \$300 bill credit, per dedicated access location, which will appear on the customer's first full month's bill following enrollment in this promotion. Customers are required to commit to a minimum of \$300 in IntraLATA usage, per dedicated access location, and to maintain their AT&T service over the 12 month period following enrollment in the promotion.

Customers who migrate to any other AT&T service, or who discontinue their AT&T service prior to completion of the 12 month commitment, or who fails to meet the \$300 IntraLATA usage requirement, may be subject to a \$300 charge. Customers may not participate concurrently in both this promotion and any other AT&T IntraLATA promotion that offers a bill credit redeemable for goods or services.

Customers are limited to one enrollment, per dedicated access location.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**JAN 01 1998**

**PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)**

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

**AT&T UNIPLAN DEDICATED  
AT&T DIGITAL LINK PROMOTION**

AT&T will offer the following promotion between January 1, 1998 and February 28, 1998, to new and existing AT&T UNIPLAN dedicated access customers, who utilize new or existing dedicated T1.5 access for their AT&T Digital Link Service. Eligible customers will receive a \$300 bill credit, per dedicated access location, which will appear on the customer's first full month's bill following enrollment in this promotion. Customers are required to commit to a minimum of \$300 in AT&T Digital Link Service, and **intraLATA** usage, per dedicated access location, and to maintain their AT&T service over the 12 month period following enrollment in the promotion.

Customers who migrate to any other AT&T service, or who discontinue their AT&T service prior to completion of the 12 month commitment, or who fails to meet the \$300 usage requirement, will be subject to a \$300 charge. Customers may not participate concurrently in both this promotion and any other AT&T IntraLATA promotion that offers a bill credit redeemable for goods or services.

Customers are limited to one enrollment, per dedicated access location.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**JAN 01 1998**

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)  
BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

**AT&T CustomNet "P" Promotion  
Switched/Dedicated Toll Access**

AT&T will offer the following promotion between January 1, 1998 and February 28, 1998. Customers enrolling in this promotion will receive an AT&T promotional coupon valued at \$300.00. By redeeming the promotional coupon, customers will receive a \$300.00 bill credit payable on their first full month's bill after enrollment.

Customers with AT&T billed **intraLATA** usage charges of \$300.00 or more for the period beginning with enrollment and ending 12 consecutive months later may select one of the following Options.

Option A - AT&T **CustomNet** Service and AT&T **CustomNet** Service Simply Better Pricing Option customers enrolling under this Option must bill \$300.00 in combined inward and outward direct dial **intraLATA** usage, per location, within 12 consecutive bill months. This Option is applicable to switched access only.

Option B - AT&T **CustomNet** Service and AT&T **CustomNet** Service Simply Better Pricing Option customers enrolling under this Option must bill \$300.00 in outward direct dial 0-24 short haul **intraLATA** usage and/or **intraLATA** usage per dedicated locations, within 12 consecutive bill months. This Option is applicable to dedicated access only.

Customers may not participate concurrently in more than one AT&T **CustomNet** Service or AT&T **CustomNet** Service Simply Better Pricing Option Promotion P.

Customers who enroll in **AT&T CustomNet** Service or **AT&T CustomNet** Service Simply Better Pricing Option Promotion-P are ineligible to enroll in **AT&T CustomNet** Service and **AT&T CustomNet** Service Simply Better Pricing Option Promotion-A.

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OF KENTUCKY  
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JAN 01 1998

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

**AT&T CustomNet "P" Promotion  
Digital Link Local**

AT&T will offer the following promotion between January 1, 1998 and February 28, 1998 to new and existing AT&T CustomNet Service dedicated access customers, who utilize new or existing dedicated T1.5 access for their AT&T Digital Link Service.

Eligible Customers will receive a \$300.00 bill credit, per dedicated access location, which will appear on the Customer's first full month's bill after enrollment in this promotion. Customers enrolling in this promotion must commit to bill \$300.00 in outward direct dial AT&T Digital Link local usage per dedicated location within 12 consecutive months.

Customers who migrate to any other AT&T service, or who discontinue their AT&T service prior to completion of the 12 month commitment, or who fail to meet the \$300.00 usage requirement, may be subject to a \$300.00 charge.

Customers may not participate concurrently in more than one AT&T CustomNet Service P promotion that offers a bill credit redeemable for goods and services.

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**JAN 01 1998**

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephen D. Bell  
SECRETARY OF THE COMMISSION



**SDN/VTNS SERVICES**  
**IntraLATA Coupon Promotion**

Beginning January 1, 1998 and ending February 28, 1998, AT&T will offer the following promotion to Customers with locations utilizing dedicated access who are: 1) new IntraLATA Customers of eligible services who commit to at least \$300 in new IntraLATA usage revenue, per participating BTN, during the 12-month period after enrollment in this promotion; or (2) existing IntraLATA customers of eligible services who commit to provide increased incremental IntraLATA revenue of at **least \$300** in the 0 to 24 mileage band, per participating BTN, during the 12-month period after enrollment in this promotion. Eligible services are defined as the following: AT&T Software Defined Network Service, AT&T Virtual Telecommunications Network Service, AT&T College Connect Calling Service (CCCS), and AT&T State Calling Service (SCS) Option 1. Customers who enroll in this promotion are not eligible for any other IntraLATA promotion that would entitle them to credits or coupons redeemable for similar goods and services, during the subsequent 12-month period.

Customers will receive one promotional coupon per participating BTN. The coupon is valued at \$300 and is redeemable for goods and services from participating vendors or for a bill credit payable in the first full month's bill following enrollment. Benefits under this promotion can only be obtained once per BTN, up to a maximum of 800 BTNs per customer under this promotion, and only at dedicated access locations.

For the purpose of calculating the incremental increase of IntraLATA usage revenue, as specified above, existing customer usage will be baselined against the customer's December, 1997 annualized usage billing. Usage revenue for new IntraLATA customer locations is baselined against \$0.00.

Participating BTNs for which a Customer has received and redeemed a promotional coupon and for which a Customer subsequently: 1) terminates service or discontinues utilizing dedicated access prior to the end of the 12-month period following enrollment, or 2) fails to meet or exceed the \$300 usage revenue commitment, will be subject to a shortfall charge of \$300.

This promotion can be used at the same BTN locations previously taking the Intrastate Loyalty Plan Promotion, IntraLATA Dialing Plan Promotion or the Intrastate Promotion, providing the Customer meets all promotional criteria outlined herein.

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JAN 01 1998

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)  
BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

## AT&T UNIPLAN INTRALATA PIC REIMBURSEMENT PROMOTION

AT&T will offer the following promotion to new and existing AT&T UNIPLAN customers between January 1, 1998 and March 31, 1998. AT&T UNIPLAN customers who select AT&T as their **intraLATA** toll service provider will be reimbursed for costs incurred for switching to AT&T based on Table 1 below. Customers will receive this reimbursement in the form of a bill credit on their first **full** month's bill after enrollment. New customers must select an installation date of no later than April 30, 1998.

Table

<u>Number of Lines</u>	<u>Credit Amount</u>
1 - 5	<b>\$25.00</b>
6 - 10	<b>\$50.00</b>
11 - 15	<b>\$75.00</b>
16 - 20	\$100.00
21 - 25	\$125.00
<b>26 - 50</b>	<b>\$250.00</b>
<b>51 - 75</b>	<b>\$375.00</b>
<b>76 + Lines</b>	<b>\$500.00</b>

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JAN 01 1998

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan O. Bell  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 8751014

December 18, 1997

Ms. Helen Helton  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

DEC 18 1997

Dear Ms. Helton:

As provided for in the Commission Order in Case No. 94-500, we are notifying you of our intent to extend the following promotion.

AT&T is extending its promotional incentive for Kentucky customers who order ACCUNET® Spectrum of Digital Services (ASDS), DATAPHONE Digital Services (DDS) or ACCUNET® T1.5 Services. Customers can now order up to December 31, 1998 with an installation date prior to March 31, 1999.

Specifically, AT&T will waive all installation charges for the Access Connections, the Local Channels, and the Access Coordination Functions. To qualify, the customer must subscribe for a minimum of twelve (12) months. If the customer should terminate service prior to the above minimum period, the customer will be billed for the charges waived under this promotion.

If you have any questions, please give me a call on 875-1023.

Sincerely,

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
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DEC 19 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)  
BY: Stephan B. Bell  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

RECEIVED

OCT 24 1997

PUBLIC SERVICE  
COMMISSION

October 24, 1997

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is offering the following promotion in the state of Kentucky:

--AT&T CustomNet Service Shorthaul "P" Promotion

If you have any questions or concerns, please call me on (404) 810-8372.

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
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OCT 25 1997

PURSUANT TO 337 KAR 5.011,  
SECTION 9(1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

**AT&T CustomNet Service  
Shorthaul "P" Promotion**

AT&T will offer the following promotion ending December 31, 1997, to new and existing AT&T CustomNet dedicated access customers, who utilize new or existing dedicated T1.5 access for their AT&T Digital Link Service. Eligible customers will receive a \$300 bill credit, per dedicated access location, which will appear on the customer's first full month's bill following enrollment in this promotion. Customers are required to commit to a minimum of \$300 in AT&T Digital Link Service, and intraLATA usage, per dedicated access location, and to maintain their AT&T service over the 12 month period following enrollment in the promotion.

Customers who migrate to any other AT&T service, or who discontinue their AT&T service prior to completion of the 12 month commitment, or who fails to meet the \$300 usage requirement, may be subject to a \$300 charge. Customers may not participate concurrently in both this promotion and any other AT&T IntraLATA promotion that offers a bill credit redeemable for goods or services.

Customers are limited to one enrollment, per dedicated access location.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 25 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9.111

BY: Stephan D. Bee  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 675-1 014

November 4, 1997

RECEIVED

NOV 04 1997

PUBLIC SERVICE  
COMMISSION

Ms. Helen Helton  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Ms. Helton:

AT&T is offering the following promotions in the state of Kentucky:

Software Defined Network, State Calling Service, College Connect  
Calling Service, AT&T UniPlan and Virtual Telecommunications  
Network Mileage Band Promotion

AT&T CustomNet Service Mileage Band Promotion

AT&T UNIPLAN OneRate Service Mileage Band Promotion

These promotions will provide special credit to customers who generate  
increased calling usage in Kentucky.

included are separate attachments which describe the details of the promotions.  
If you have any questions or concerns, please call me on (404) 810-8372.

Sincerely,

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

NOV 05 1997

Attachment

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)  
BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

Software Defined Network, State Calling  
Service, College Connect Calling Service,  
AT&T UniPlan and Virtual Telecommunications  
Network Mileage Band Promotion

AT&T will offer the following promotional intraLATA rates to all AT&T new and existing Software Defined Network (SDN), State Calling Service (SCS), College Connect Calling Service (CCC), AT&T UniPlan, UniPlan FlatRate Pricing Option, UniPlan Basic Service Option and Virtual Telecommunications Network Service (VTNS), customers using special/dedicated access for their intraLATA traffic. To be eligible for this promotion, Customers must enroll before March 31, 1998. The promotion expires March 31, 1998.

A. SDN Schedule B

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
<b>0-24</b>	\$0.0051	<b>\$0.0051</b>	<b>\$0.005 1</b>	\$0.0017	\$0.0017	\$0.0017

B. SDN Schedule C

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
<b>0-24</b>	<b>\$0.0051</b>	<b>\$0.0051</b>	<b>\$0.005 1</b>	\$0.0017	\$0.0017	\$0.0017

PUBLIC **SERVICE COMMISSION**  
OF KENTUCKY  
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NOV 05 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY : Stephan O. Bee  
SECRETARY OF THE COMMISSION

C. SCS Schedule I3

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

D. SCS Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

E. CCC Schedule B

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
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NOV 05 1997

F. CCC Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt

PURSUANT TO 807 KAR 6.011,  
SECTION 9(1)  
By Sharon O. Bell  
SECRETARY OF THE COMMISSION



0-24

\$0.0045

\$0.0045

\$0.0045

60.0015

\$0.0015

\$0.0015

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
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NOV 05 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan Bee  
SECRETARY OF THE COMMISSION

G. UniPlan with Special Access

Rate Mileage	Rates						
	Day	Initial 30 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
		Day	Eve	Ngt	Day	Eve	Ngt
<b>0-24</b>	<b>\$0.0085</b>	<b>\$0.0085</b>	<b>\$0.0085</b>	<b>\$0.0085</b>	<b>\$0.0017</b>	<b>\$0.0017</b>	<b>\$0.0017</b>

H. UniPlan FlatRate Pricing Option with Special Access

Rate Mileage	Rates						
	Day	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
		Day	Eve	Ngt	Day	Eve	Ngt
<b>0-24</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0003</b>	<b>\$0.0003</b>	<b>\$0.0003</b>

I. UniPlan Basic Service Option with Special Access

Rate Mileage	Rates						
	Day	Initial 30 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
		Day	Eve	Ngt	Day	Eve	Ngt
<b>0-24</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0090</b>	<b>\$0.0018</b>	<b>\$0.0018</b>	<b>\$0.0018</b>

PUBLIC **SERVICE COMMISSION**  
**OF KENTUCKY**  
**EFFECTIVE**

NOV 05 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY: Stephan D. Bee  
SECRETARY OF THE COMMISSION

J. VTNS Schedule A1 with Special Access

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

K. VTNS Schedule B1 with Special Access

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

NOV 05 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY: Stephan O. Bee  
SECRETARY OF THE COMMISSION

## AT&T CustomNet Service Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T **CustomNet** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before March 31, 1998. The promotion expires March 31, 1998.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	\$0.0003

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**NOV 05 1997**

PURSUANT TO 807 KAR 5.011,  
SECTION 0(1)

BY: Stephan D Bell  
SECRETARY OF THE COMMISSION

AT&T UNIPLAN **OneRate** Service  
Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T UNIPLAN **OneRate** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before March 31, 1998. The promotion expires March 31, 1998.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0060	\$0.0060	\$0.0060	\$0.0002	\$0.0002	\$0.0002

PUBLIC SERVICE COMMISSION  
**OF KENTUCKY**  
EFFECTIVE

NOV 05 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager • Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

October 10, 1997

**RECEIVED**

**OCT 10 1997**

**PUBLIC SERVICE  
COMMISSION**

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is offering the following promotion in the state of Kentucky:

**AT&T CustomNet IntraLATA P Promotion**

If you have any questions or concerns, please call me on 8751014.

Sincerely,

Edward H. Hancock

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**OCT 11 1997**

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

**AT&T CustomNet Service  
IntraLATA "P" Promotion**

AT&T will offer the following promotion ending December 31, 1997. Customers enrolling in this promotion will receive an AT&T promotional coupon valued at \$300.00. By redeeming the promotional coupon, customers will receive a \$300.00 bill credit payable on their first full month's bill after enrollment.

Customers with AT&T billed intraLATA usage charges of \$300.00 or more for the period beginning with enrollment and ending 12 consecutive months later may select one of the following Options.

Option A - AT&T CustomNet Service including CustomNet-Option S customers enrolling under this Option must bill \$300.00 in combined inward and outward direct dial intraLATA usage, per location, within 12 consecutive bill months. This Option is applicable to switched access only.

Option B - AT&T CustomNet Service and AT&T Simply Better Pricing Option customers enrolling under this Option must bill \$300.00 in combined inward and outward direct dial intraLATA usage, per main billed account, within 12 consecutive bill months. This Option is applicable to dedicated access only.

Customers who enroll in AT&T CustomNet Service IntraLATA Promotion-P are ineligible to enroll in AT&T CustomNet Service and AT&T CustomNet Service-Option S IntraLATA Promotion-A.

**PUBLIC** SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**OCT 1 1 1997**

PURSUANT TO 607 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875 1014

October 1, 1997

RECEIVED

OCT 02 1997

P.S. c.  
Rates & Research Div.

RECEIVED  
RECEIVED  
OCT 02 1997  
PUBLIC SERVICE COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is offering the following promotions in the state of Kentucky:

- Software Defined Network, State Calling Service, College Connect Calling Service, AT&T UniPlan and Virtual Telecommunications Network Mileage Band Promotion
- AT&T CustomNet Service Mileage Band Promotion
- AT&T UNIPLAN OneRate Service Mileage Band Promotion

These promotions will provide special credit to customers who generate increased calling usage in Kentucky.

Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 8751014.

Sincerely,

Edward H. Hancock

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 03 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephen D. Bue  
SECRETARY OF THE COMMISSION



Software Defined Network, State Calling Service,  
College Connect Calling **Service**, AT&T UniPlan  
and Virtual Telecommunications Network Mileage  
Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing Software Defined Network (SDN), State Calling Service (**SCS**), College Connect Calling Service (CCC), AT&T UniPlan, UniPlan **FlatRate** Pricing Option, UniPlan Basic Service Option and Virtual Telecommunications Network Service (VTNS), customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before October 27, 1997. The promotion expires October 27, 1997.

A. SDN Schedule B

Rate Mileage	Rates					
	Initial 18 Seconds <b>or Fraction</b>			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0051	\$0.0051	\$0.0051	\$0.0017	\$0.0017	\$0.0017

B. SDN Schedule C

Rate Mileage	Rates					
	Initial 18 Seconds <b>or Fraction</b>			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0051	\$0.0051	\$0.0051	\$0.0017	\$0.0017	\$0.0017

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 03 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY: Stephen D. Bay  
SECRETARY OF THE COMMISSION

C. SCS Schedule B

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
O-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.00 15

D. SCS Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
O-24	\$0.0045	\$0.0045	\$0.0045	\$0.00 15	\$0.00 15	\$0.00 15

E. CCC Schedule B

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
O-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

F. CCC Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
O-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

OCT 03 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

G. UniPlan with Special Access

Rate Mileage	Initial 30 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0085	\$0.0085	\$0.0085	\$0.00 17	\$0.0017	\$0.00 17

H. UniPlan FlatRate Pricing Option with Special Access

Rate Mileage	Initial 30 Seconds or Fraction			Rates Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	\$0.0003

I. UniPlan Basic Service Option with Special Access

Rate Mileage	Initial 30 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.00 18	\$0.00 18	\$0.0018

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 03 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Stephan D. Bue  
SECRETARY OF PUBLIC SERVICE

J. VTNS Schedule A1 with Special Access

Rate Mileage	Initial			Rates		
	Day	Eve	Ngt	Day	Each 6 Seconds	Additional or Fraction
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.00 17	\$0.0017	\$0.00 17

K. VTNS Schedule B1 with Special Access

Rate Mileage	Initial			Rates		
	Day	Eve	Ngt	Day	Each 6 Seconds	Additional or Fraction
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 03 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Stephan Bell  
CLERK OF PUBLIC SERVICE COMMISSION

# AT&T CustomNet Service Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T **CustomNet** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before October 27, 1997. The promotion expires October 27, 1997.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	\$0.0003

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 03 1997

PURSUANT TO 207 KAR 5.011,  
SECTION 9(1)

BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION

AT&T UNIPLAN **OneRate** Service  
Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T UNIPLAN **OneRate** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before October 27, 1997. The promotion expires October 27, 1997.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0060	\$0.0060	\$0.0060	\$0.0002	\$0.0002	\$0.0002

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**OCT 03 1997**

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY: Stephan D. Bell  
SECRETARY OF THE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

September 5, 1997

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

RECEIVED  
SEP 4 1997  
PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

AT&T is offering the following promotion in the state of Kentucky:

-- UNIPLAN T1.5 ACCESS INTRALATA USAGE PROMOTION

If you have any questions or concerns, please call me on 502/875-1014.

Sincerely,

Edward H. Hancock  
State Manager

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

SEP 05 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

By: Stephan Bue  
SECRETARY OF THE COMMISSION

AT&T UNIPLAN  
T1.5 ACCESS INTRALATA USAGE PROMOTION

AT&T will offer the following promotion ending on October 31, 1997. AT&T will offer the following promotion to new and existing AT&T UNIPLAN customers.

To qualify for this promotion, the customer must meet each of the following conditions:

1. The customer orders and installs a new Terrestrial 1.544 Mbps Local Channel Service during the effective period of the promotion with installation requested no later than November 30, 1997.
2. The customer maintains their Terrestrial 1.544 Mbps Local Channel Service for no less than 12 months from the installation date.
3. The customer routes to AT&T all **intraLATA** calling traffic from the location of the new Terrestrial 1.544 Mbps Local Channel Service.

Qualified customers will receive the following promotion credits: 1) A one-time \$700 bill credit per new T1.544 Mbps Local Channel Service to be applied to the customer's first full month's bill after the Terrestrial 1.544 Mbps Local Channel is installed; and 2) an **intraLATA** usage bill credit to be applied to the twelfth full month's bill after the Terrestrial 1.544 Mbps Local Channel is installed. The amount of this second bill credit will be based on the **intraLATA** usage on the sixth full month's bill for the new Terrestrial 1.544 Mbps Local Channel Service and calculated according to the following table:

Month 6 Pre-discounted T1.5 <u>IntraLATA Usage Billing</u>	Second <u>IntraLATA</u> <u>Usage Credit</u>
\$ 80.00 - \$119.99	\$400.00
\$120.00 - \$159.99	\$600.00
\$160.00 - over	\$800.00

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

If AT&T UNIPLAN Service or the Terrestrial 1.544 Mbps Local Channel Service, is discontinued prior to the customer receiving the above specified credits, any remaining credits whether accrued or distributed, will be forfeited.

SEP 05 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

By: Stephan O. Bell  
SECRETARY OF THE COMMISSION





Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

August 4, 1997

RECEIVED

AUG 04 1997

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is offering the following promotion in the state of  
Kentucky:

AT&T UniPlan IntraLATA P Promotion

If you have any questions or concerns, please call me on  
875-1014.

Sincerely,

Edward H. Hancock  
State Manager

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

AUG 05 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

AT&T UniPlan  
IntraLATA "P" Promotion

AT&T will offer the following promotion ending October 31, 1997 to new and existing AT&T UNIPLAN dedicated access customers who utilize new and existing dedicated T1.5 access for their 0-24 mile short-haul and/or **intraLATA** calling. Eligible customers will receive a \$300 bill credit, per dedicated access location, which will appear on the customer's first full month's bill following enrollment in this promotion. Customers are required to commit to a minimum of \$300 in 0-24 mile short-haul and/or **intraLATA** usage, per dedicated access location, and to maintain their AT&T service over the 12 month period following enrollment in this promotion.

Customers who migrate to any other AT&T service, or who discontinue their AT&T service prior to completion of the 12 month commitment, or who fails to meet the \$300 0-24 **short-haul** and/or **intraLATA** usage requirement, will be subject to a \$300 charge.

Customers are limited to one enrollment, per dedicated access location.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

AUG 05 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)  
BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION



Edward H. Hancock  
 State Manager - Kentucky  
 June 30, 1997

245 West Main Street  
 Frankfort, KY 40601  
 502 875-1014

Mr. Don Mills  
 Executive Director  
 Kentucky Public Service Commission  
 730 Schenkel Lane  
 Frankfort, Kentucky 4001

JUL 01 1997

Dear Mr. Mills:

AT&T is offering the following promotions in the state of Kentucky:

- Software Defined Network, State Calling Service, AT&T UniPlan and Virtual Telecommunications Network Mileage Band Promotion
- AT&T CustomNet Service Mileage Band Promotion
- AT&T UNIPLAN OneRate Service Mileage Band Promotion

These promotions will provide special credit to customers who generate increased calling usage in Kentucky.

Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 8751014.

Sincerely,

Edward H. Hancock  
 State Manager

PUBLIC SERVICE COMMISSION  
 OF KENTUCKY  
 EFFECTIVE

**JUL 02 1997**

PURSUANT TO 807 KAR 5:011,  
 SECTION 9 (1)

BY: Jordan C. Neel  
 FOR THE PUBLIC SERVICE COMMISSION

Software Defined Network, State Calling  
Service, College Connect Calling Service,  
AT&T UniPlan and Virtual Telecommunications  
Network Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing Software Defined Network (SDN), State Calling Service (SCS), College Connect Calling Service (CCC), AT&T UniPlan, UniPlan **FlatRate** Pricing Option, UniPlan Basic Service Option and Virtual Telecommunications Network Service (VTNS), customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before September 30, 1997. The promotion expires September 30, 1997.

A. SDN Schedule B

Rate Mileage	Day	Rates				
		Initial 18 Seconds or Fraction		Each Additional 6 Seconds or Fraction		
		Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0051	\$0.0051	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

B. SDN Schedule C

Rate Mileage	Day	Rates				
		Initial 18 Seconds or Fraction		Each Additional 6 Seconds or Fraction		
		Eve	Ngt	Day	Eve	Ngt
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 02 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

C. SCS Schedule B

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

D. SCS Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

E. CCC Schedule B

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

F. CCC Schedule C

Rate Mileage	Initial 18 Seconds or Fraction			Rates Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0045	\$0.0045	\$0.0045	\$0.0015	\$0.0015	\$0.0015

JUL 02 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

G. UniPlan with Special Access

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0085	\$0.0085	\$0.0085	\$0.0017	\$0.00 17	\$0.0017

H. UniPlan **FlatRate** Pricing Option with Special Access

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	<b>\$0.0003</b>

I. UniPlan Basic Service Option with Special Access

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0018	\$0.0018	\$0.0018

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**JUL 02 1997**

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

J. VTNS Schedule A1 with Special Access

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

K. VTNS Schedule B1 with Special Access

Rate Mileage	Rates					
	Initial 18 Seconds or Fraction			Each Additional 6 Seconds or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.005 1	\$0.005 1	\$0.005 1	\$0.0017	\$0.0017	\$0.0017

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**JUL 0 2 1997**

PURSUANT TO 80.7 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

# AT&T CustomNet Service Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing **AT&T CustomNet Service** customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before September 30, 1997. The promotion expires September 30, 1997.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	\$0.0003

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**JUL 02 1997**

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Jordan C. Noel  
FOR THE PUBLIC SERVICE COMMISSION



AT&T UNIPLAN **OneRate** Service  
Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T UNIPLAN **OneRate** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before September 30, 1997. The promotion expires September 30, 1997.

Rate Mileage	Rates					
	Initial 30 Seconds or Fraction			Each Additional 1 Second or Fraction		
	Day	Eve	Ngt	Day	Eve	Ngt
0-24	\$0.0060	\$0.0060	\$0.0060	\$0.0002	\$0.0002	\$0.0002

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 02 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

May 1, 1997

MAY 0 2 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

B Y : Jordan C. Neal  
FOR T PUBLIC SERVICE COMMISSION

RECEIVED

MAY 0 1 1997

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

AT&T is offering the following promotions in the state of Kentucky:

AT&T CustomNet Service Mileage Band Promotion

AT&T CustomNet Service Shorthaul "P" Promotion

AT&T CustomNet Service IntraLATA "P" Promotion

If you have any questions or concerns, please call me on 875-1014.

Sincerely,

*Edward H. Hancock*  
As

Edward H. Hancock  
State Manager

## AT&T CustomNet Service Mileage Band Promotion

AT&T will offer the following promotional **intraLATA** rates to all AT&T new and existing AT&T **CustomNet** Service customers using special/dedicated access for their **intraLATA** traffic. To be eligible for this promotion, Customers must enroll before June 30, 1997. The promotion expires June 30, 1997.

Rate Mileage	Rates					
	30	Initial Seconds or Fraction		Each Additional 1 Second or Fraction		
Day	Eve	Ngt	Day	Eve	Ngt	
0-24	\$0.0090	\$0.0090	\$0.0090	\$0.0003	\$0.0003	\$0.0003

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 02 1997

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

**AT&T CustomNet Service  
Shorthaul "P" Promotion**

AT&T will offer the following promotion ending September 30, 1997. Customers enrolling in this promotion will receive an AT&T promotional coupon valued at \$300.00. By redeeming the promotional coupon, Customers will receive a \$300.00 bill credit payable on their first full month's bill after enrollment.

Commitment: AT&T CustomNet Service Customers who accept this offer and have their equipment reprogrammed to bring new short-haul intraLATA traffic to AT&T and bill \$300.00 or more for the period beginning with enrollment and ending 12 consecutive months later. This offer is applicable to dedicated access only.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**MAY 0 2 1997**

**PURSUANT TO 807 KAR 5011,  
SECTION 9(1)**

**BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION**

**AT&T CustomNet Service  
IntraLATA "P" Promotion**

AT&T will offer the following promotion ending September 30, 1997. Customers enrolling in this promotion will receive an AT&T promotional coupon valued at \$300.00. By redeeming the promotional coupon, Customers will receive a \$300.00 bill credit payable on their first full month's bill after enrollment.

Customers with AT&T billed intraLATA usage charges averaging \$300.00 or more for the period beginning with enrollment and ending 12 consecutive months later may select one of the following Options.

Option A - AT&T CustomNet Service including CustomNet-Option S Customers enrolling under this Option must bill \$300.00 in combined inward and outward direct dial intraLATA usage, per location, within 12 consecutive bill months. This Option is applicable to switched access only.

Option B - AT&T CustomNet Service Customers enrolling under this Option must bill \$300.00 in combined inward and outward direct dial intraLATA usage, per main billed account, within 12 consecutive bill months. This Option is applicable to dedicated access only.

Customers who enroll in AT&T CustomNet IntraLATA Promotion-P are ineligible to enroll in AT&T CustomNet IntraLATA Promotion-A.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 02 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

March 25, 1997

MAR 26 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

MAR 25 1997  
PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Chenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T will offer the following promotions in the state of Kentucky beginning April 1, 1997. :

AT&T UniPlan/Megacom IntraLata A and P Promotions

AT&T UniPlan Service T1.5 Access IntraLATA Usage Promotion

AT&T CustomNet/CustomNet-Option S IntraLATA A Promotion

These promotions will provide special credit to customers who generate increased calling usage in Kentucky.

Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 875-1014.

Sincerely,

Edward H. Hancock  
State Manager

Attachments

**AT&T UniPlan/Megacom Family  
IntraLATA "A" Promotion**

AT&T will offer the following promotion ending June 30, 1997 to new or existing AT&T UniPlan/Megacom customers who commit to the intraLATA revenue commitment specified below for a 12 month period following customer's enrollment in this promotion. Participating customers will receive a bill credit, as specified below, which will appear on the customer's first full month's bill following enrollment in this promotion. The amount of the bill credit is based on the customer's number of lines which have been designated for AT&T intraLATA calling and the selected intraLATA commitment level, as specified below:

Number of Lines	Increased Incremental IntraLATA Commitment	Promotional Bill Credit	Rebilled Charge
1- 4	\$660.00	\$425.00	\$425.00
5- 8	\$1,020.00	\$850.00	\$850.00
9-12	\$1,380.00	\$1,275.00	\$1,275.00
13-16	\$2,640.00	\$1,700.00	\$1,700.00
17-20	\$3,900.00	\$2,125.00	\$2,125.00

For the purpose of calculating a customer's incremental increase in intraLATA usage revenue, as specified above, an existing customer's usage will be calculated using the customer's September, 1996 annualized intraLATA usage bill as a baseline. Usage revenue for new intraLATA customers will be calculated using a baseline of \$0.00.

Customers who discontinue their AT&T UniPlan/Megacom intraLATA service for any reason prior to the end of the promotion's 12-month commitment period or who do not meet their agreed-upon revenue commitment will be billed an amount equal to the credit they received under this promotion, stated as the rebilled charge in the table above.

Customers may not participate this promotion if the customer is participating (1) any other current AT&T intraLATA promotion that offers a bill credit or coupons redeemable for goods or services; or (2) any prior intraLATA Dialing Plan Promotion or AT&T UniPlan/Megacom "A" or "P" promotion.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**MAR 26 1997**

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: James A. Neal  
FOR THE PUBLIC SERVICE COMMISSION

**AT&T UniPlan/Megacom Family  
IntraLATA "P" Promotion**

AT&T will offer the following promotion ending June 30, 1997 to the following customers: (1) new or existing AT&T UniPlan/Megacom customers who are new subscribers to an AT&T IntraLATA service and commit to at least \$300 in new AT&T intraLATA usage revenue, per participating location, during the 12 month period following enrollment in this promotion; and (2) existing intraLATA customers, who utilize dedicated access for their intraLATA usage and who commit to at least \$300 in increased incremental usage of 0-24 mile intraLATA calls, per location, during the 12 month period following enrollment in this promotion.

For the purpose of calculating a customer's increased incremental increase, as stated above, existing customers' usage will be calculated using the customer's September, 1996 annualized usage billing as a baseline. Usage revenue for new intraLATA customers will be calculated using a baseline of \$0.00.

Participating customers will receive a \$300 bill credit which will appear on the customer's first full month's bill following enrollment in this promotion.

Customers who discontinue their AT&T UniPlan/Megacom intraLATA service for any reason prior to the end of the promotion's 12-month period or who fail to meet the revenue commitment will be billed \$300. Customers may not participate concurrently in both this promotion and any other AT&T intraLATA promotion that offers a bill credit or coupons redeemable for goods or services.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAR 28 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION



AT&T UNIPLAN SERVICE T1.5 ACCESS **INTRALATA** USAGE  
PROMOTION

AT&T will offer the following promotion to new and existing AT&T UNIPLAN Service Customers. This promotion will end on June 30, 1997.

To qualify for this promotion, the Customer must meet each of the following conditions:

1. The Customer orders and installs a new Terrestrial 1.544 Mbps Local Channel Service during the effective period of the promotion with installation requested no later than August 31, 1997.
2. The Customer maintains their Terrestrial 1.544 Mbps Local Channel Service for no less than 12 months from the installation date.
3. The Customer routes to AT&T all **IntraLATA** calling traffic from the location of the new Terrestrial 1.544 **Mbps** Local Channel Service.

Qualified customers will receive the following promotion credits: **1)A** one-time \$700 bill credit to be applied to the Customer's first full month's bill after that Terrestrial 1.544 Mbps Local Channel is installed; and **2)a** second credit to be applied by the twelfth full month's bill after than Terrestrial 1.544 Mbps Local Channel is installed. The amount of this bill credit will be based on the sixth month's volume of IntraLATA calling traffic on the Terrestrial 1.544 Mbps Local Channel Service and calculated according to the following table:

Month 6 Pre-Discounted IntraLATA Usage Billing	Second IntraLATA Usage Credit
\$80.00 - \$119.99	<b>\$400.00</b>
<b>\$120.00 - \$159.99</b>	<b>\$600.00</b>
<b>\$160.00 - over</b>	\$800.00

If AT&T UNIPLAN Service, or the Terrestrial 1.544 **Mbps** Local Channel Service, is **discontinued** prior to the Customer receiving the above specified credits, any remaining credits, whether accrued or distributed, will be forfeited.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAR 2 8 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)  
BY: *Jordan C. Neal*  
FOR THE PUBLIC SERVICE COMMISSION

AT&T CustomNet/CustomNet Option-S

IntraLATA Promotion - A

AT&T is offering the following promotion ending September 30, 1997 to AT&T CustomNet/CustomNet-Option S customers with aggregate AT&T billed intraLATA usage charges and AT&T billed local service usage charges, when available, at the location level of \$1,200.00 or more ("24 Month Minimum IntraLATA Usage") for the period beginning with enrollment and ending 24 months later (the "Promotional Period").

Under this promotion, Customers who believe they will be eligible may either: 1) redeem AT&T's promotional coupon for goods and services from participating vendors based on their number of lines, in amounts as specified on Table 1, below, or 2) select AT&T's promotional credit based on their number of lines, in amounts as specified on Table 1, below. If elected by the Customer, the promotional credit will be applied to the Customer's AT&T CustomNet/CustomNet-Option S usage in the Customer's second complete billing statement after enrollment. Customers must redeem the promotional coupon no later than October 3 1, 1997 to participate in this promotion. Customers who enroll in this promotion under 1) or 2) above, but who do not meet the 24 Month Minimum IntraLATA Usage level at the end of the Promotional Period specified on Table 1, will be billed the Commitment Shortfall Charge for the amount of the promotional credit received or value of the promotional coupon redeemed.

Table 1

Number of Lines	24 Month Minimum IntraLATA Usage	Promotional Credit/Coupon	Commitment Shortfall Charge
1 to 4	\$1,200.00	\$ 397.00	\$ 397.00
5 to 8	\$2,400.00	\$ 794.00	\$ 794.00
9 to 12	\$3,600.00	\$1,191.00	\$1,191.00
13 to 16	\$4,800.00	\$1,588.00	\$1,588.00
17 to 20	\$6,000.00	\$1,985.00	\$1,985.00

Customers who enroll in AT&T CustomNet/CustomNet-Option S IntraLATA Promotion - A are ineligible to enroll in the AT&T CustomNet/CustomNet-Option S IntraLATA Promotion - P.

Customers who enroll in AT&T CustomNet/CustomNet-Option S IntraLATA Promotion - A are ineligible to enroll in the AT&T CustomNet/CustomNet-Option S IntraLATA Discount Promotion.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAR 26 1997

PURSUANT TO 202 KAR 50.11,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION



Edward H. Hancock  
State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

February 27, 1997

FEB 28 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9(1)

BY: Jordan C. Mill  
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED

FEB 27 1997

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is offering the following promotions in the state of Kentucky through December 31, 1997:

- SDN/SCS/CCC T1.5 ACCESS IntraLATA USAGE PROMOTION
- VTNS T1.5 ACCESS IntraLATA USAGE PROMOTION

These promotions will provide special credit to customers who generate increased calling usage in Kentucky. Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 8751014.

Sincerely,

*Edward H. Hancock*

Edward H. Hancock  
State Manager



Edward H. Hancock  
State Manager - Kentucky

FEB 19 2 54 PM '97  
5 West Main Street  
Frankfort, KY 40601  
502 875-1014  
PUBLIC SERVICE  
COMMISSION

February 19, 1997

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

FEB 20 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9(1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

Dear Mr. Mills:

AT&T is offering the following promotion in the state of Kentucky through December 31, 1997:

-- SDN/VTNS/SCS/CCC Services IntraLATA Coupon Promotion

These promotions will provide special credit to customers who generate increased calling usage in Kentucky. The attached provides details of the promotions.

If you have any questions or concerns, please call me on 875-1 014.

Sincerely,

Edward H. Hancock  
State Manager

RECEIVED AT&T

Edward H. Hancock  
State Manager - Kentucky

JAN 27 4 12 PM '97

245 West Main Street  
Frankfort, KY 40601  
502 875-i 014

PUBLIC SERVICE  
COMMISSION

January 27, 1997

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

JAN 28 1997

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

Dear Mr. Mills:

AT&T is offering the following promotions in the state of Kentucky through March 31, 1997:

-- AT&T CustomNet/CustomNet-Option S IntraLATA A and P Promotions

These promotions will provide special credit to customers who generate increased calling usage in Kentucky. Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 8751014.

Sincerely,

*Edward H. Hancock*

Edward H. Hancock  
State Manager

Attachment

RECEIVED  AT&T

JAN 22 12 20 PM '97

Edward H. Hancock  
State Manager - Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE  
COMMISSION

January 22, 1997

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

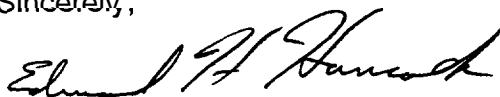
AT&T is offering the following promotions in the state of Kentucky:

- Software Defined Network, State Calling Service, AT&T **UniPlan** and Virtual Telecommunications Network Mileage Band Promotion through June 30, 1997
- AT&T UniPlan/Megacom **IntraLata** A and P Promotions through March 31, 1997
- AT&T **UNIPlan** Service T1.5 Access **IntraLATA** Usage Promotion through March 31, 1997

These promotions will provide **special** credit to customers who generate increased calling usage in Kentucky. Included are separate attachments which describe the details of the promotions.

If you have any questions or concerns, please call me on 8751014.

Sincerely,



Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JAN 23 1997

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED

DEC 30 1996

PUBLIC SERVICE  
COMMISSION

Edward H. Hancock  
State Manager • Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

December 30, 1996

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

DEC 31 1996

PURSUANT TO 807 KAR 5011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

Dear Mr. Mills:

AT&amp;T is offering the following promotions in the State of Kentucky:

- AT&T **UNIPLAN/MEGACOM** INTRALATA A and P Promotions (through January 31, 1997)
- **CUSTOMNET/CUSTOMNET-OPTION S** INTRALATA VENDOR MAINTENANCE Promotion (through June 30, 1997)
- AT&T **UNIPLAN** INTRALATA PIC REIMBURSEMENT Promotion (through December 31, 1997)

Included are separate attachments which describe the details of each promotion.

If you have any questions or concerns, please call me at 8751014.

Sincerely,

*Edward H. Hancock*  
H/S

Edward H. Hancock  
State Manager

Attachments

RECEIVED

DEC 09 1996



Edward H. Hancock  
State Manager - Kentucky

PUBLIC SERVICE  
COMMISSION

245 West Main Street  
Frankfort, KY 40601  
502 875-1 014

December 10, 1996

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

DEC 10 1996

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

Dear Mr. Mills:

We are notifying you of our intent to extend the following promotion.

AT&T is extending its promotional incentive for Kentucky customers who order ACCUNET Spectrum of Digital Services (ASDS), DATAPHONE Digital Services (DDS) or ACCUNET T1.5 Services. Customers can now order up to January 1, 1998 with an installation date prior to March 31, 1998.

Specifically, AT&T will waive all installation charges for the Access Connections, the Local Channels, and the Access Coordination Functions. To qualify, the customer must subscribe for a minimum of twelve (12) months. If the customer should terminate service prior to the above minimum period, the customer will be billed for the charges waived under this promotion.

If you have any questions, please give me a call on 8751014.

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager



RECEIVED

DEC 11 1996



Edward H. Hancock

PUBLIC SERVICE  
COMMISSION245 West Main Street  
Frankfort, KY 40601  
502 875-1014

December 11, 1996

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 12 1996

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

Dear Mr. Mills:

BY: Phyllis Lammie  
DIRECTOR, RATES & RESEARCH

This is to advise you of AT&T's plan to offer a special promotion available for customers of AT&T's **CustomNet** and CustomNet-Option S services in Kentucky. **IntraLATA** Promotions A and B, which will be available to customers through January 31, 1997, provide special credit to customers who generate increased calling usage in Kentucky.

Included are two separate attachments which provide the details of the promotional offerings.

If you have any questions or require additional information, please call me at **875-1014**.

Very truly yours,

Edward H. Hancock  
State Manager

attachments

**AT&T CustomNet/CustomNet - Option S**

**IntraLATA Promotion - A**

AT&T is offering the following promotion ending January 31, 1997 to AT&T CustomNet/CustomNet-Option **S** customers with aggregate AT&T-billed **intraLATA** usage charges and AT&T billed local service usage charges, when available, at the location level of **\$1,200.00** or more ("24 Month Minimum IntraLATA Usage") for the period beginning with enrollment and ending 24 months later (the "Promotional Period").

Under this promotion, Customers who believe they will be eligible may either: 1) redeem AT&T's promotional coupon for goods and services from participating vendors based on their number of lines, in amounts as specified on Table 1, below, or 2) select **AT&T's** promotional credit based on their number of lines, in amounts as specified on Table 1, below. If elected by the Customer, the promotional credit will be applied to the Customer's AT&T CustomNet/CustomNet-Option **S** usage in the Customer's second complete billing statement after enrollment. Customers must redeem the promotional coupon no later than February 10, 1997 to participate in this promotion. Customers who enroll in this promotion under 1) or 2) above, but who do not meet the 24 Month Minimum IntraLATA Usage level at the end of the Promotional Period specified on Table 1, will be billed the Commitment Shortfall Charge for the amount of the promotional credit received or value of the promotional coupon redeemed.

Table 1

Number of Lines	Minimum Annual Average IntraLATA Usage	Promotional Credit/Coupon	Commitment Shortfall Charge
<b>1 to 4</b>	<b>\$1,200.00</b>	\$ 397.00	\$ 397.00
<b>5 to 8</b>	<b>\$2,400.00</b>	<b>\$ 794.00</b>	<b>\$ 794.00</b>
<b>9 to 12</b>	<b>\$3,600.00</b>	<b>\$1,191.00</b>	<b>\$1,191.00</b>
<b>13 to 16</b>	<b>\$4,800.00</b>	<b>\$1,588.00</b>	<b>\$1,588.00</b>
<b>17 to 20</b>	<b>\$6,000.00</b>	<b>\$1,985.00</b>	<b>\$1,985.00</b>

Customers who enroll in AT&T CustomNet/CustomNet-Option **S** IntraLATA Promotion - A are ineligible to enroll in the AT&T **CustomNet/AT&T CustomNet-Option S** IntraLATA Promotion - P.

Customers who enroll in AT&T **CustomNet/CustomNet-Option S** IntraLATA Promotion - A are ineligible to enroll in the AT&T **CustomNet/AT&T CustomNet-Option S** IntraLATA Discount Promotion.

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

**DEC 12 1996**

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Phillip Lammie  
DIRECTOR, RATES & RESEARCH DIV.

AT&T CustomNet/CustomNet - Option S  
IntraLATA Promotion - P

AT&T is offering the following promotion ending January 31, 1997 to AT&T CustomNet/CustomNet-Option S customers with aggregate AT&T-billed **intraLATA** usage charges and AT&T billed local service usage charges, when available, at the location level averaging \$750.00 or more ("24 Month Minimum IntraLATA Usage") for the period beginning with enrollment and ending 24 months later (the "Promotional Period").

Under this promotion, Customers who believe they will be eligible may either: 1) redeem AT&T's promotional coupon, valued at \$600.00 for goods and services from participating vendors, or 2) select AT&T's Promotional Credit of \$600.00 which will be applied to the customer's AT&T **CustomNet/CustomNet-Option S** usage in the Customer's second complete billing statement after enrollment. Customers must redeem the promotional coupon no later than February 10, 1997 to participate in this promotion. Customers who enroll in this promotion under 1) or 2) above, but do not meet the 24 Month Minimum IntraLATA Usage level for the promotional period will be billed \$600.00.

Customers who enroll in AT&T CustomNet/CustomNet-Option S IntraLATA Promotion - P are ineligible to enroll in the AT&T **CustomNet/AT&T CustomNet-Option S IntraLATA Promotion - A**.

Customers who enroll in AT&T **CustomNet/CustomNet-Option S IntraLATA Promotion - P** are ineligible to enroll in the AT&T **CustomNet/AT&T CustomNet-Option S IntraLATA Discount Promotion**.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

DEC 12 1996

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Phillip Lammie  
DIRECTOR, RATES & RESEARCH DIV.



Edward H. Hancock  
State Manager • Kentucky

245 West Main Street  
Frankfort, KY 40601  
502 8751014

November 6, 1996

RECEIVED

NOV 06 1996

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

This is to advise the Commission of a new promotional offering being made available to Kentucky customers of AT&T **UNIPLAN** services. The details of the promotion are provided on the attachment.

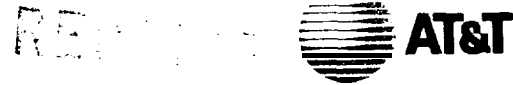
If you have any questions, please call me at 8751014.

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager

NOV 07 1996



Charles S. Willis  
Asst. Vice President

OCT 24 3 41 PM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE  
COMMISSION

October 24, 1996

Mr. Don Mills  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

This is notification to the Commission that AT&T will extend the CustomNet IntraLATA "Check in the Mail" Promotion 1 and the CustomNet IntraLATA "Check in the Mail" Promotion 2 through March 28, 1997.

These promotions are being extended in response to the competitive market for telecommunications service within the state of Kentucky.

If you have any questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Charles S. Willis  
State Director

Attachments

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 25 1996

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Phillip Lamm  
DIRECTOR, RATES & RESEARCH DIV.



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

September 13, 1996

SEP 14 1996

PURSUANT TO 207 KAR 5011  
SECTION 9 (1)

BY: *Justin S. [Signature]*  
FOR THE PUBLIC SERVICE COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T will offer special promotional rates ending October 31, 1996 to new and existing AT&T **UNIPLAN** Service Customers in the state of Kentucky.

To qualify for this promotion, the customer must meet each of the following conditions:

- A. The customer orders and installs a new AT&T ACCUNET T1.5 Service Access Connection or AT&T Terrestrial 1.544 Mbps Local Channel Service during the effective period of the promotion with installation no later than November 30, 1996.
- B. The customer must subscribe to AT&T **UNIPLAN** Service with **FlatRate** Pricing Option and Associated Optional AT&T 800 Services for a minimum of 12 months.

Should you have any questions regarding this matter, please give me a call on 875-1014.

Sincerely,

*Edward H. Hancock*  
Edward H. Hancock  
State Manager

RECEIVED



Edward H. Hancock

AUG 2 2 32 PM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

August 2, 1996

PUBLIC SERVICE  
COMMISSIONMr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

This is to advise you of AT&T's plan to offer a special promotion for our Kentucky customers. AT&T will offer a PIC Reimbursement promotion to customers of our Uniplan service offering. Such customers who select AT&T as their **intraLATA** toll service provider will be reimbursed for costs incurred for switching to AT&T. Customers will receive this reimbursement in the form of a bill credit on their first full month's bill after **enrollment**. This promotion will be offered through December 31, 1996.

. \* . If you have any questions or require additional information, please call me at 875-1014.

Very truly yours,

Edward H. Hancock  
State ManagerPUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

AUG 03 1996

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)BY: Jonathan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

July 2, 1996

RECEIVED

JUL - 2 1996

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

As provided by Commission Order in Case No. 94-500, please be advised that AT&T is extending its "Uniplan PIC Reimbursement Promotion" until July 31, 1996. If you have any questions, please call me at 875-1014.

Sincerely,

Edward H. Hancock  
State Manager

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 03 1996

PURSUANT TO 807 KAR 5:011.  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION





Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

June 28, 1996

RECEIVED  
JUN 28 1996  
PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

As provided for in the Commission Order in Case No. 94-500, we are notifying you of our intent to extend the following promotion.

AT&T is extending its promotional incentive for Kentucky customers who order ACCUNET® Spectrum of Digital Services (ASDS), DATAPHONE Digital Services (DDS) or ACCUNET® T1.5 Services. Customers can now order up to December 31, 1996 with an installation date prior to March 31, 1997.

Specifically, AT&T will waive all installation charges for the Access Connections, the Local Channels, and the Access Coordination Functions. To qualify, the customer must subscribe for a minimum of twelve (12) months. If the customer should terminate service prior to the above minimum period, the customer will be billed for the charges waived under this promotion.

If you have any questions, please give me a call on 875-1014.

Sincerely,

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUN 29 1996

PURSUANT TO 807 KAR 5011,  
SECTION 9(1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED



Edward H. Hancock

MAY 2 4 03 PM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

May 2, 1996

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

As provided by Commission Order in Docket 94-500, AT&T is advising the Commission of its intent to offer a series of special promotions to our residential customers in Kentucky. These promotions for in-state calling will coincide with our offering of an interstate promotional offering. The "AT&T Simplified Calling Plan Promotions" provide customers the option of paying a single rate that is applicable to all calls at any time of the day or choosing to pay a single rate that is different for peak and off-peak times. Special rates will be made available to our residence customers for all their long distance calling. Customers will have the option of choosing the promotion which best fits their calling needs.

The Simplified Calling Plan 3 promotion provides for a single rate applicable at all times and will be available to customers between May 3, 1996 and July 14, 1996. This plan is described in detail in AT&T's FCC Tariff No. 27, Section 21.1.1.B.44.

The Simplified Calling Plan 4 will extend from May 3, 1996 until July 14, 1996 and will offer residence customers discounted peak time and off-peak time rates for their long distance calling. Different rates are applicable for interLATA and intraLATA calling.

The Simplified Calling Plan 5 will begin on July 15, 1996 through June 30, 1997. This plan will also provide for peak time and off-peak time rates for residential customer long distance calling. In addition, customers who enroll in this plan will receive double discount rates on select calling. A detailed explanation of the Simplified Calling Plans 4 and 5 promotions is provided in AT&T's FCC Tariff No. 27, Section 21.1.1.A.

These different promotions are being made available to residence customers in Kentucky in response to the competitive market for long distance calling. Please call me if you need any additional information.

Sincerely,

Edward H. Hancock  
State Manager

MAY 22 1996

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

April 3, 1996

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

APR 04 1996

PURSUANT TO 807 KAR 5:011.  
SECTION 9(1)

Dear Mr. Mills:

BY: Jordan C. Neal  
FOR THE PUBLIC SERVICE COMMISSION

As provided by Commission Order in Docket 94-500, AT&T is advising the Commission that we will offer a special promotion called "AT&T Simple Rates" to residential customers in Kentucky. Customers who enroll in this promotion prior to July 31, 1996, will be charged Peak and Off-Peak rates for eligible intrastate calls through December 31, 1996.

	<u>Rate/Minute</u>	<u>Period</u>
IntraLATA Dial Station calls		
at:	\$.17	Peak 7:00 AM - 6:59PM M-F
	\$.11	Off-Peak All other times
InterLATA Dial Station, All Card & Operator Handled calls (usage rate) at:	\$.25	Peak 7:00 AM - 6:59PM M-F
	\$.15	Off-Peak All other times

The card calls must be billed to an AT&T CIID/891 Card associated with a Main Billed Account. Service Charges for Card and Operator handled calls are specified in AT&T's Kentucky General Services Tariff, Section A5.3.1.B.8.

Real-Time Rated, Directory Assistance, calls billed to a Local Exchange Company calling card, AT&T CIID/891 Card calls not billed to the Customers main billed account, Mobile, Marine or Cellular services, usage from Conference calls, 900 services and 800 Plan P calls are excluded from this promotion.

This promotion is not available to Customers subscribing to any of the AT&T Domestic Optional Calling Plans, Volume Discount Plans or any of the AT&T Discount or Savings Promotions.

This promotion is in conjunction with the interstate AT&T Simplified Calling Plan Promotion No. 2 as described in FCC Tariff No. 27, Section 21 .1.1.B.43, and is available where billing capability exists.

If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Edward H. Hancock  
State Manager



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

March 26, 1996

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

As provided by Commission Order in Docket **95-500**, AT&T is advising the Commission of its intent to extend the following current promotions and introduce additional promotions for our Kentucky customers.

The current promotional offerings provided to customers of AT&T's Software Defined Network Virtual Telecommunications Network, and State Calling Services offerings (options A and P) are being extended through June 30, 1996.

In addition, a special Kentucky **IntraLATA** Usage Promotion, as detailed in the attached sheets, will be made available to customers of these AT&T services for a period of April 1, 1996 through April 31, 1996.

If you have any questions concerning the above, please contact me at 8751014.

Sincerely,

Edward H. Hancock  
State Manager

Attachments

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

APR 01 1996

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED AT&T

MAR 27

8 52 AM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

Edward H. Hancock

PUBLIC SERVICE  
COMMISSION

March 27, 1996

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

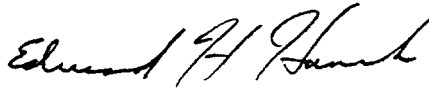
Dear Mr. Mills:

As provided by Commission Order in Case No. 95-500, this is to advise you that AT&T is extending the following existing promotions in the State of Kentucky through June 30, 1996:

- CustomNet and CustomNet-Option S IntraLATA A&P promotions
- CustomNet and CustomNet-Option S IntraLATA Vendor Maintenance promotion
- CustomNet and CustomNet-Option S IntraLATA Discount promotion
- Uniplan PIC Reimbursement promotion

If you have any questions concerning the above, please contact me at 8751014.

Sincerely,



Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAR 28 1996

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)

BY: Jordan C. Neel  
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED



Edward H. Hancock

JAN 18 4 20 PM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

**PUBLIC SERVICE  
COMMISSION**

RECEIVED

JAN 19 1996

RS.C.  
RATES & RESEARCH DIV.

January 18, 1996

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

AT&T is initiating a promotional offering to its Uniplan customers in Kentucky who select AT&T as their **intraLATA** toll service provider. Customers will receive a special bill credit to cover their of switching service. The amount of credit will be based on the number of customer lines in service. This promotion will extend through March 31, 1996.

As provided by Commission Order in Case No. 94-500, AT&T is advising the Commission of our intent to offer this promotion.

If you have any questions regarding this matter, please call me on 8751014.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Edward H. Hancock'.

Edward H. Hancock  
State Manager

RECEIVED



Edward H. Hancock

JAN 11 11 39 AM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE  
COMMISSION

January 11, 1996

RECEIVED

JAN 12 1996

RS.C.  
RATES & RESEARCH DIV.

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

AT&T is introducing a new service promotion. The Vendor Maintenance Option Promotion will be offered through April 30, 1996 to customers subscribing to AT&T's **UNIPLAN/MEGACOM IntraLATA** service in the state of Kentucky. As provided by Commission Order in Case No. 94-500, AT&T is informing the Commission of our intent to offer this promotion.

If you have any questions regarding this matter, please call me on 8751014.

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager

RECEIVED



Edward H. Hancock

JAN 12 12 35 PM '96

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE  
COMMISSION

January 12, 1996

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

AT&T is preparing to offer a special promotion of 30 minutes of free long distance calling for Kentucky customers who **presubscribe** to AT&T for their **intraLATA** long distance service.

As provided by Commission Order in Case No. 94-500, we are advising the Commission of our intent to offer this promotion.

If you have any questions regarding this matter, please call me on 8751014.

Sincerely,

A handwritten signature in cursive script that reads "Edward H. Hancock".

Edward H. Hancock  
State Manager

RECEIVED

JAN 13 1996

R.S.C.  
RATES & RESEARCH DIV.





Edward H. Hancock

RECEIVED

DEC 21 1995

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

R.S.C.  
RATES & RESEARCH DIV.

December 20, 1995

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

We are extending the application of a number of special AT&T business service promotions which had been scheduled to end in 1995. This action reflects a healthy customer response to the promotions and will also allow us to coordinate the availability of our intrastate and interstate offerings.

By authority provided in the Commission Order in Case No. 94-500, AT&T is advising the Commission of the following promotional offerings available for AT&T's Kentucky business service customers.

The VTNS Intrastate A Promotion will be extended through January 31, 1996.

The following business service promotions will be extended through March 31, 1996:

VTNS Intrastate P Promotion  
SDN Intrastate A and P Promotions  
Uniplan and Megacom **IntraLATA** A and P Promotions  
**CustomNet**, CustomNet-Option S, and Clear Advantage Promotions

If you would like specific information regarding any of the above promotional offerings, please contact me on 875-1014.

Sincerely,

Edward H. Hancock  
State Manager



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

RECEIVED

DEC 31 1995

December 11, 1995

P.S.C.  
RATES & RESEARCH DIV.

PUBLIC  
UTILITY  
COMMISSION

Dec 11 4 22 PM '95

RECEIVED

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

As provided for in the Commission Order in Case No. 94-500, we are notifying you of our intent to offer the following promotion.

AT&T is offering a promotional incentive for Kentucky customers who order ACCUNET® Spectrum of Digital Services (ASDS), DATAPHONE Digital Services or ACCUNET® T1.5 Services between December 31, 1995 and June 30, 1996 with an installation date prior to September 30, 1996.

Specifically, AT&T will waive all installation charges for the Access Connections, the Local Channels, and the Access Coordination Functions. To qualify, the customer must subscribe for a minimum of 12 months. If the customer should terminate service prior to the above minimum period, the customer will be billed for the charges waived under this promotion.

If you have questions, please give me a call on 875-1014.

Sincerely,

Edward H. Hancock  
State Manager



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

November 28, 1995

RECEIVED

NOV 29 1995

RECEIVED

NOV 28 1995

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

As provided for by Commission Order in Case No. 94-500, this letter is to advise you that AT&T is extending a promotion to customers in Kentucky who purchase an AT&T Global Prepaid Card through March 31, 1996. During this period, customers may purchase an AT&T Global Prepaid Card at a reduced rate.

If you have questions or require additional information, please call me at 8751014.

Very truly yours,

Edward H. Hancock  
State Manager



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 8751014

November 29, 1995

**RECEIVED**

**NOV 29 1995**

**PUBLIC SERVICE  
COMMISSION**

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

As provided for by Commission Order in Case No. 94-500, this letter is to notify you of the following promotional offerings.

AT&T is extending the following promotions in the State of Kentucky through December 31, 1995:

**CustomNet**, CustomNet-Option S, and Clear Advantage **IntraLATA**  
A&P Promotions

**CustomNet** and CustomNet-Option **S IntraLATA** Plus Promotion

**CustomNet**, CustomNet-Option **S**, and Clear Advantage **IntraLATA**  
Discount Promotions

AT&T is introducing the following promotion in the State of Kentucky through December 31, 1995:

Uniplan PIC Reimbursement Promotion

If you have any questions or require any additional information, please call me on 875-1014.

Sincerely,

Edward H. Hancock  
State Manager

RECEIVED



Edward H. Hancock  
October 2, 1994

Oct 3 2 38 PM '94

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills, Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

RECEIVED

OCT 03 1994

Dear Mr. Mills:

P.S.C.  
RATES & RESEARCH DIV.

This is notification to the Commission that AT&T is extending its previously approved promotional offer to customers in Kentucky who are billed for intrastate Collect calls utilizing an AT&T provided access number. The existing promotion was scheduled to expire on October 31, 1994, but will now be extended from November 1 through December 31, 1994. The rates will apply to all days of the week as specified in Section A5.3.1 B.6 of AT&T's Kentucky General Services Tariff. This promotion is in conjunction with the interstate Operator Services Promotion as described in FCC Tariff 1, Section 8.1.1.97.

Mileage Band	<u>Day</u>		<u>Evening</u>		<u>Night/Weekend</u>	
	<u>Initial Minute</u>	<u>Add'l Minute</u>	<u>Initial Minute</u>	<u>Add'l Minute</u>	<u>Initial Minute</u>	<u>Add'l Minute</u>
1-10	\$.1738	\$.1400	\$.1154	\$.0910	\$.0710	\$.0560
11-16	\$.1738	\$.1422	\$.1219	\$.1014	\$.0750	\$.0750
17-22	\$.1738	\$.1501	\$.1219	\$.1156	\$.0750	\$.0750
23-30	\$.1738	\$.1501	\$.1284	\$.1156	\$.0790	\$.0790
31-55	\$.1975	\$.1975	\$.1284	\$.1284	\$.0790	\$.0790
56-85	\$.2000	\$.2000	\$.1300	\$.1300	\$.0800	\$.0800
86-124	\$.2050	\$.2050	\$.1333	\$.1333	\$.0820	\$.0820
125-196	\$.2140	\$.2140	\$.1391	\$.1391	\$.0856	\$.0856
197-292	\$.2140	\$.2140	\$.1391	\$.1391	\$.0856	\$.0856
293-430	\$.2140	\$.2140	\$.1391	\$.1391	\$.0856	\$.0856

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

NOV 01 1994

Service Charaes

Collect Operator Station \$1.49  
Collect Operator Person \$2.75

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY *[Signature]*

AT&T is offering this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky. If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Edward H. Hancock  
State Manager



Edward H. Hancock

RECEIVED

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

SEP 23 1994

P.S.C.  
RATES & RESEARCH DIV.

September 22, 1994

RECEIVED

SEP 22 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is introducing two new intrastate promotional offerings for our Software Defined Network (SDN) and State Calling Service (SCS) customers in Kentucky. The new promotions will be effective from September 26, 1994 through December 30, 1994, and be made available to new and existing SDN and SCS customers. These promotions will provide special credit to customers who generate increased intrastate calling usage in Kentucky.

For each class of service, customers will be given the option to choose from either a Plan "A" or Plan "P" type promotion. For your information, I have included four separate attachments which describe the details of the different customer options available under this promotion.

If you have any questions regarding this matter, please call me 8751014.

Yours truly,

Edward H. Hancock  
State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

SEP 26 1994

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY:   
FOR THE PUBLIC SERVICE COMMISSION

RECEIVED

55-519

SEP 07 1994

P.S.C.  
RATES & RESEARCH DIV.



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

September 7, 1994

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

RECEIVED

SEP 07 1994

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

AT&T just concluded a special promotion for our OPTIMUM and MEGACOM Plus customers in Kentucky. Because of favorable customer response, we will be offering an additional promotion for our AT&T **UNIPLAN/MEGACOM** family of customers and our AT&T **CustomNet** service customers.

The new promotion will be **effective** September 12, 1994 and last through December 31, 1994 for AT&T UNIPLAN/MEGACOM customers and through January 31, 1995 for AT&T **CustomNet** service customers. This promotion provides special credit to customers who generate increased **intraLATA** calling usage in Kentucky.

For each class of service, customers will be given the option to choose from either a Plan "A" or a Plan "P" type of promotion. For your information I have included four separate attachments which describe the options available for the different services under this promotion.

If you have any questions regarding this matter, please call me at 875-1014.

Yours truly,

Edward H. Hancock  
AT&T State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

SEP 12 1994

FURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: *[Signature]*  
SECRETARY



Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

September 2, 1994

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

RECEIVED  
SEP 02 1994  
PUBLIC SERVICE COMMISSION  
R.R.C.  
RATES & RESEARCH DIV.

Dear Mr. Mills:

This is notification to the Commission that AT&T is extending its existing promotional offer to customers in Kentucky who purchase an AT&T Prepaid Card through December 31, 1994. These Customers will receive a 25% discount on the rates specified in AT&T's Kentucky General Services Tariff, Section A10.3.4. This promotion is in conjunction with the interstate AT&T Prepaid Card Service Promotion as described in FCC Tariff 1, Section 8.1.1.597.

AT&T is extending this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Edward H. Hancock  
State Manager

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

SEP 23 1994

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION





Edward H. Hancock

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

August 30, 1994

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

RECEIVED

AUG 30 1994

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

AT&T is currently offering a promotion to new and existing Software Defined Network Service (SDN), OPTIMUM and MEGACOM Plus with the UniPlan Discount Option customers and to existing MEGACOM and MEGACOM Plus customers who enroll in this promotion by August 31, 1994, and commit to an incremental increase in intrastate intraLATA usage to AT&T on one of the previously mentioned services.

In response to customer needs we plan to extend the promotion enrollment period through October 31, 1994, for Software Defined Network Service (SDN) only. The enrollment period is not being extended for OPTIMUM or any of the MEGACOM services. To take advantage of the promotion, interested SDN customers must route their traffic to AT&T by December 31, 1994. All other aspects of the promotion remain the same.

If you have any questions regarding this matter, please call me on 8751014.

Yours truly,

Edward H. Hancock  
AT&T State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

SEP 01 1994

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)  
BY James C. Neal  
PUBLIC SERVICE COMMISSION

RECEIVED

JUL 26 1994

P.S.C.  
RATES & RESEARCH DIV.



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

July 25, 1994

RECEIVED

JUL 25 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

This is notification to the Commission that AT&T is extending its existing promotional offer to customers in Kentucky from August 1, 1994, through October 31, 1994, who are billed for intrastate Collect calls utilizing an AT&T provided access number. The rates will apply to all days of the week as specified in Section A5.3.1 B.6 of AT&T's Kentucky General Services Tariff. This promotion is in conjunction with the interstate Operator Services Promotion as described in FCC Tariff 1, Section 8.1 .1.97.

Mileage Band	Day		Evening		Night/Weekend	
	Initial Minute	Add'l Minute	Initial Minute	Add'l Minute	Initial Minute	Add'l Minute
1 - 10	\$1738	\$1400	\$1154	\$0910	\$0710	\$0560
11 - 16	\$1738	\$1422	\$1219	\$1014	\$0750	\$0750
17 - 22	\$1738	\$1501	\$1219	\$1156	\$0750	\$0750
23 - 30	\$1738	\$1501	\$1284	\$1156	\$0790	\$0790
31 - 55	\$1975	\$1975	\$1284	\$1284	\$0790	\$0790
56 - 85	\$2000	\$2000	\$1300	\$1300	\$0800	\$0800
86 - 124	\$2050	\$2050	\$1333	\$1333	\$0820	\$0820
125 - 196	\$2140	\$2140	\$1391	\$1391	\$0856	\$0856
197 - 292	\$2140	\$2140	\$1391	\$1391	\$0856	\$0856
293 - 430	\$2140	\$2140	\$1391	\$1391	\$0856	\$0856

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

Service Charges

Collect Operator Station \$1.49  
Collect Operator Person \$2.75

AUG 24 1994

PURSUANT TO 807 KAR 5.011,  
SECTION 9 (1)

BY: *Jordan C. Steel*  
FOR THE PUBLIC SERVICE COMMISSION

AT&T is extending this promotion in response to a competitive market for residential telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 8751014.

Very truly yours,

Carolyn M. Marek

RECEIVED

JUN 27 1994



Carolyn M. Marek  
Assistant State Manager  
June 27, 1994

245 West Main Street  
Frankfort, KY 40602  
502 675-1 014

RECEIVED

JUN 27 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

This is notification that AT&T will offer a promotion to customers from July 1, 1994, through July 31, 1994, who are billed for intrastate Collect calls utilizing an AT&T provided access number. The rates will apply to all days of the week as specified in Section A5.3.1 B.6 of AT&T's Kentucky General Services Tariff. This promotion is in conjunction with the interstate Operator Services Promotion as described in FCC Tariff 1, Section 8.1 .1.97.

Mileage Band	<u>Day</u>		<u>Evening</u>		<u>Night/Weekend</u>	
	<u>Initial</u>	<u>Add'l</u>	<u>Initial</u>	<u>Add'l</u>	<u>Initial</u>	<u>Add'l</u>
	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>
1- 10	\$ .1738	\$ .1400	\$ .1154	\$ .0910	\$ .0710	\$ .0560
11 -16	\$ .1738	\$ .1422	\$ .1219	\$ .1014	\$ .0750	\$ .0750
17-22	\$ .1738	\$ .1501	\$ .1219	\$ .1156	\$ .0750	\$ .0750
23 - 30	\$ .1738	\$ .1501	\$ .1284	\$ .1156	\$ .0790	\$ .0790
31 - 55	\$ .1975	\$ .1975	\$ .1284	\$ .1284	\$ .0790	\$ .0790
56-85	\$ .2000	\$ .2000	\$ .1300	\$ .1300	\$ .0800	\$ .0800
86 - 124	\$ .2050	\$ .2050	\$ .1333	\$ .1333	\$ .0820	\$ .0820
125 - 196	\$ .2140	\$ .2140	\$ .1391	\$ .1391	\$ .0856	\$ .0856
197 -292	\$ .2140	\$ .2140	\$ .1391	\$ .1391	\$ .0856	\$ .0856
293 - 430	\$ .2140	\$ .2140	\$ .1391	\$ .1391	\$ .0856	\$ .0856

Service Charges

Collect Station \$1.49  
Collect Person \$2.75

AT&T is offering this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 675-1014.

Very truly yours,

*Carolyn M. Marek*

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 1 1994

PURSUANT TO 807 KAR 5:011.  
SECTION 9(1)

BY: *[Signature]*  
PUBLIC SERVICE COMMISSION MANAGER

JUN 27 1994

RATES & RESEARCH DIV.



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

June 27, 1994

RECEIVED

JUN 27 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T will extend the following promotion available to new and existing Software Defined Network Service (SDN), MEGACOM Plus, OPTIMUM and MEGACOM Plus with the UniPlan Discount Option customers and to existing MEGACOM customers who enroll in this promotion by August 31, 1994 and commit to an incremental increase in intrastate intraLATA usage to AT&T on one of the previously mentioned services.

Customers accessing intraLATA services via a Private Branch Exchange (PBX), or other systems with Automatic Route Selection (ARS) capability, who meet or exceed \$150 in intraLATA monthly usage to AT&T will be given a bill credit of \$250 toward their 10288 AT&T intraLATA usage.

For those customers who do not have an ARS capable system, AT&T will provide a one time credit of \$355 per auto dialer to those customers who use auto dialers to route their intraLATA traffic to AT&T. The maximum credit available varies by the amount of intraLATA billing and the number of auto dialers used as follows:

Minimum Monthly IntraLATA Revenue	Maximum Number of Auto Dialers Eligible	Maximum Credit
\$150	3	\$1065
\$500	4	\$1420
\$875	5	\$1775

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EXECUTIVE

Customers must exceed or maintain their intraLATA usage for a twelve (12) month period or the credit received will be rebilled or denied if not yet received.

Customers who qualify for this promotion will have the credit appear by the third month's bill after submission of incurred expenses to AT&T. The customer must route the intraLATA traffic to AT&T by October 31, 1994.

JUN 26 1994  
PURSUANT TO 807 KAR 5011  
SECTION 3(1)  
BY: [Signature]  
PUBLIC SERVICE COMMISSION MANAGER

Mr. Don Mills  
June 27, 1994  
Page Two

An additional purpose of this letter is to modify the promotion such that it will not apply to new MEGACOM Plus customers after July 1, 1994. Existing MEGACOM Plus customers may continue to take advantage of the promotion.

If you have any questions regarding this matter, please call me on 8751014.

Sincerely,



Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 26 1994

PURSUANT TO 807 KAR 5.011.  
SECTION 9(1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

June 15, 1994

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

RECEIVED

JUN 15 1994

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

This is notification that AT&T is enhancing the Long Distance MTS Basic Schedule Special Discount Promotion (AT&T True **USA<sup>sm</sup>**) in Kentucky. This enhancement adds a discount level of 30 percent for customers with Combined Monthly Usage equal to or greater than \$75 beginning with bills dated July 1, 1994.

AT&T is including **SelectCall** and I-800-CALL **ATT** usage in the combined and Eligible Usage. Also, 800 Plan P customers who are enrolled in True USA, will receive a 20 percent discount off their 800 Plan P usage between June 20, 1994, and January 1, 1995. This promotion is in conjunction with the interstate promotion as described in FCC Tariff 1, Section 8.1.488

If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JUL 1 1994

PURSUANT TO 807 KAR 5.011,  
SECTION 9(1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER

RECEIVED

MAY 6 2 1994

F.S.C.  
RATES & RESEARCH DIV.



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

April 29, 1994

RECEIVED

APR 29 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

This is notification to the Commission that AT&T will offer a promotion to waive the **DIRECTory LINK<sup>sm</sup>** Service Charge for SDN card subscribers in Kentucky. This promotion will begin May 3, 1994, and continue through December 31, 1994. This promotion is in conjunction with the interstate AT&T **DIRECTory LINK** Service Promotion (as described in FCC Tariff 1, Section 8.1 .1.253)

If you have questions or require additional information, please call me at 8751014.

Very truly yours,

A handwritten signature in cursive script that reads "Carolyn M. Marek".

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 3 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: A handwritten signature in cursive script, likely of the Public Service Commission Manager.  
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

RECEIVED

April 22, 1994

APR 22 1994

PUBLIC SERVICE COMMISSION  
RATES & REGULATORY DIV.

RECEIVED

APR 22 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

AT&T is enhancing the one time promotion for AT&T CustomNet and AT&T All Pro WATS in Kentucky customers who meet or exceed \$100 in intraLATA monthly usage by their second full monthly bill. Customers will be given a one time bill credit towards their AT&T usage based on the number of lines and the amount of intraLATA monthly usage as shown below:

<u>NUMBER OF LINES</u>	<u>INTRALATA USAGE</u>	<u>CUSTOMER CREDIT</u>
1 to 4	\$100	\$ 355
5 to 8	\$100	\$ 710
9 to 12	\$100	\$1,065
13 to 16	\$350	\$1,420
17 to 20	\$575	\$1,775

Customers using a PBX who meet or exceed \$25 in intraLATA monthly usage by their second full monthly bill will be given a one time bill credit of \$250 towards their AT&T usage.

Customers that qualify for a given month will have the credit appear in the third or fourth full month's bill after submission of proof to AT&T of incurred expenses for redirection of intraLATA traffic to AT&T. To be eligible to participate in this promotion, a customer must enroll between May 1, 1994 and August 31, 1994.

If you have questions regarding this filing, please feel free to call 800-875-1014.

Sincerely,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1),

BY:   
PUBLIC SERVICE COMMISSION MANAGER





Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

RECEIVED

APR 22 1994

P.S.C.  
RATES & RESEARCH DIV.

April 22, 1994

RECEIVED

APR 22 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40602

Dear Mr. Mills:

This is notification to the Commission that AT&T is modifying and extending its existing promotional offer to customers in Kentucky who place qualifying operator services calls over the AT&T network by dialing **1-800-CALL ATT**. Qualifying operator services calls will be billed from the attached schedule May 1, 1994 through June 30, 1994.

Qualifying calls include Station Collect calls and Person Collect calls. Calls excluded from this promotion are calling card calls, person-to-person calls, coin calls, calls to and from 700 numbers, calls to 900 numbers, billed-to-third number calls and conference calls. This promotion is in conjunction with the interstate AT&T Operator Services Promotion (as described in FCC Tariff 1, Section 8.1 .1.97) and is available where billing capability exists.

AT&T is extending this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 8751014.

Very truly yours,

Carolyn M. Marek

Attachment

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER

April 22, 1994

Attachment

Mileage Band	<u>Day</u>		<u>Evening</u>		<u>Night/Weekend</u>	
	<u>Initial Minute</u>	<u>Add'l Minute</u>	<u>Initial Minute</u>	<u>Add'l Minute</u>	<u>Initial Minute</u>	<u>Add'l Minute</u>
1 - 10	\$ .1650	\$ .1350	\$ .1154	\$ .0910	\$ .0710	\$ .0560
11 - 16	\$ .1650	\$ .1350	\$ .1219	\$ .0963	\$ .0750	\$ .0750
17 - 22	\$ .1650	\$ .1425	\$ .1219	\$ .1097	\$ .0750	\$ .0750
23 - 30	\$ .1650	\$ .1425	\$ .1271	\$ .1097	\$ .0790	\$ .0790
31 - 55	\$ .1875	\$ .1875	\$ .1284	\$ .1284	\$ .0790	\$ .0790
56 - 85	\$ .2000	\$ .2000	\$ .1300	\$ .1300	\$ .0800	\$ .0800
86 - 124	\$ .2050	\$ .2050	\$ .1333	\$ .1333	\$ .0820	\$ .0820
125 - 196	\$ .2140	\$ .2140	\$ .1400	\$ .1400	\$ .0856	\$ .0856
197 - 292	\$ .2140	\$ .2140	\$ .1400	\$ .1400	\$ .0856	\$ .0856
293 - 430	\$ .2140	\$ .2140	\$ .1400	\$ .1400	\$ .0856	\$ .0856

Charges

Collect Station	\$1. 46
Collect Person	\$2. 63

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

MAY 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY: George A. Hill  
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager  
March 24, 1994

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

Mr. Don Mills  
Executive Director  
730 Schenkel Lane  
Frankfort, Kentucky 40602

RECEIVED  
MAR 24 1994  
PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

For informational purposes -- this is notification that AT&T is modifying its Operator Services Collect Calling Promotion with lower prices to be effective March 29, 1994 through June 30, 1994. This promotion provides for lower rates to customers who are billed for collect calls using AT&T's 1-800-OPERATOR access number. The following rates will apply to all days of the week as specified in Section A5.3.1 B.6 of AT&T's Kentucky General Services Tariff. This promotion is in conjunction with the interstate Operator Service Collect Calling Promotion (as described in FCC Tariff 1, Section 8.1 .1.331) and is available where billing capability exists.

Mileage Band	<u>Day</u>		<u>Evening</u>		<u>Night/Weekend</u>	
	Initial Minute	Add'l Minute	Initial Minute	Add'l Minute	Initial Minute	Add'l Minute
1 - 10	\$.1650	\$.1350	\$.1154	\$.0910	\$.0710	\$.0560
11 - 16	\$.1650	\$.1350	\$.1219	\$.0963	\$.0750	\$.0750
17 - 22	\$.1650	\$.1425	\$.1219	\$.1097	\$.0750	\$.0750
23 - 30	\$.1650	\$.1425	\$.1271	\$.1097	\$.0790	\$.0790
31 - 55	\$.1875	\$.1875	\$.1284	\$.1284	\$.0790	\$.0790
56 - 85	\$.2000	\$.2000	\$.1300	\$.1300	\$.0800	\$.0800
86 - 124	\$.2050	\$.2050	\$.1333	\$.1333	\$.0820	\$.0820
125 - 196	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856
197 - 292	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856
293 - 430	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856

Service Charges

Collect Station            \$1.46  
Collect Person            \$2.63

If you have questions, please call me at (502) 875-1014.

Very truly yours,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**MAR 29 1994**

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

RECEIVED

MAR 17 1994

RATES & RESEARCH DIV.

RECEIVED

MAR 17 1994

PUBLIC SERVICE  
COMMISSION

March 17, 1994

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

Dear Mr. Mills:

For informational purposes -- AT&T is extending its promotion to customers subscribing to either 800 READYLINE, AT&T 800 Gold Service Switched or the switched access option of UniPlan. During the period from December 1, 1993, through April 19, 1994, AT&T will waive the application of the 30 second Minimum Average Time Requirement (MATR).

Currently the MATR is applied when a customer's average duration per call during a billing period is less than 30 seconds, and has the effect of billing the customer as if each call were 30 seconds in length.

If you have any questions, please call me on 8751014.

Sincerely,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

APR 6 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER

RECEIVED

MAR 09 1994

P.S.C.  
RATES & RESEARCH DIV.



Carolyn M. Marek  
Assistant State Manager  
March 9, 1994

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
730 Schenkel Lane  
Frankfort, Kentucky 40601

RECEIVED

MAR 09 1994

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

For information purposes -- AT&T is extending the following promotion available to new and existing Software Defined Network Service (SDN), MEGACOM Plus, OPTIMUM and MEGACOM Plus with the **UniPlan** Discount Option customers and to existing MEGACOM customers who enroll in this promotion between January 18, 1994 and June 30, 1994 and commit to an incremental increase in intrastate intraLATA usage to AT&T on one of the previously mentioned services. The promotion is currently in place until March 31, 1994.

Customers accessing **intraLATA** services via a Private Branch Exchange (PBX), or other systems with Automatic Route Selection (ARS) capability, who meet or exceed \$150 in **intraLATA** monthly usage to AT&T will be given a bill credit of \$250 toward their 10288 AT&T **intraLATA** usage.

For those customers who do not have an ARS capable system, AT&T will provide a one time credit of \$355 per auto dialer to those customers who use auto dialers to route their **intraLATA** traffic to AT&T. The maximum credit available varies by the amount of **intraLATA** billing and the number of auto dialers used as follows:

<u>Minimum Monthly intraLATA Revenue</u>	<u>Maximum Number of Auto Dialers Eligible</u>	<u>Maximum Credit</u>
\$150	3	\$1065
\$500	4	\$1420
\$875	5	\$1775

Customers must exceed or maintain their **intraLATA** usage for a twelve (12) month period or the credit received will be rebilled or denied if not yet received.

Customers who qualify for this promotion will have the credit appear by the third month's bill after submission of incurred expenses to AT&T. The customer must route the **intraLATA** traffic to AT&T within sixty (60) days after enrollment.

If you have any questions, please call me on 875-1014.

Sincerely,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

APR 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

October 18, 1993

RECEIVED

OCT 18 1993

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

AT&T will offer a one time promotional incentive to its customers of AT&T CustomNet and AT&T All Pro WATS in Kentucky. This promotion is being made to encourage use of the AT&T network for completion of IntraLATA toll service.

Customers will be given a bill credit toward their AT&T IntraLATA usage based on the number of lines and the amount of **intraLATA** monthly usage as shown below:

NUMBER OF LINES	INTRALATA USAGE	CUSTOMER CREDIT
1 to 4	\$150	\$ 355
5 to 8	\$150	\$ 710
<b>9 to 12</b>	\$150	\$1,065
13 to 16	\$500	\$1,420
<b>17 to 20</b>	\$875	\$1,775

Customers who meet or exceed \$150 in IntraLATA monthly usage will be given a bill credit of \$250 toward their IntraLATA usage for accessing AT&T IntraLATA service via a PBX.

Customers that qualify for a given month will have the credit appear in the third full month's bill after enrollment.

To be eligible to participate in this promotion, a customer must enroll between October 25, 1993 and March 31, 1994. This notice will cancel any other AT&T Intrastate IntraLATA promotion.

If you have any questions, please call me on 875-1 014.

Sincerely,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

OCT 25 1993

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:

Bucky

RECEIVED



Carolyn M. Marek  
Assistant State Manager

JAN 28 1994

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

P.S.C.  
RATES & RESEARCH DIV.

January 28, 1994

RECEIVED

JAN 28 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
730 Schenkel Lane  
P.O. Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

For informational purposes -- This is notification that AT&T is offering a Long Distance MTS Basic Schedule Special Discount Promotion (AT&T True USA<sup>sm</sup>) to its Long Distance Telecommunications Service customers in Kentucky from February 1, 1994, through January 9, 1995. AT&T will provide a Special Discount to residence customers in accordance with the following schedule.

Combined  
Monthly Usage

\$10.00 - \$24.99  
\$25.00 - and above

Special Discount Level for  
Eligible LDMTS Usage

10%  
20%

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

FEB 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

For the purpose of the Special Discount offered, Combined Monthly Usage is defined as a customer's billed usage and service charges (prior to any applicable discounts) for a monthly billing period for the combined total of: interstate, intrastate and international dial station calls, interstate, intrastate and international AT&T CIID/891 Card calls (which are billed to the customer's main Billed Account), interstate, intrastate and international Operator Handled calls, AT&T DIRECTory LINK<sup>sm</sup> Service calls and AT&T Easy Reach Service<sup>sm</sup> calls.

Eligible LDMTS Usage is defined as Combined Monthly Usage minus any interstate and international call usage. The Special Discount for Kentucky customers' interstate usage is provided for as described in FCC Tariff 1, Section 8.1 .1.448. The Special Discount will be applied to the customer's Eligible Monthly Usage only once during the billing month. A customer may not claim higher levels of discounts through combining discounts from other AT&T tariffs.

To receive the Special Discount, customers must subscribe to the promotion, select AT&T as their primary interexchange carrier and use the AT&T network.

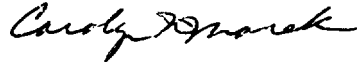
This promotion is available where billing capabilities exist in the Local Exchange Companies serving the Customer or where information is reasonably available to the Company to provide the discount as previously described.

This Special Discount is not available on usage associated with international calling, conference calls, 900 Services, calls to Directory Assistance, calls billed to a Local Exchange Company calling card, AT&T CIID/891 Card Calls which are not billed to the customers main billed account, mobile, marine or cellular services, AT&T Optional Calling Plans or any of the services in the AT&T

Kentucky Custom Network Services Tariff (with the exception of **EasyReach** Service). In addition, monthly recurring charges, nonrecurring charges and taxes are also excluded.

If you have questions, please call me at (502) 875-1014.

Very truly yours,

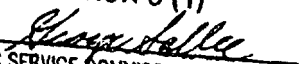


Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

FEB 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER





Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

January 24, 1994

**RECEIVED**

JAN 24 1994

PUBLIC SERVICE  
COMMISSION

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

Dear Mr. Mills:

For informational purposes -- This is notification that AT&T is extending its promotion to customers subscribing to either 600 READYLINE, AT&T 800 Gold Service Switched or the switched access option of **UniPlan** from February 1, 1994 through April 19, 1994. This promotion is currently in place through February 1, 1994. During the promotion, AT&T is waiving the application of the 30 second Minimum Average Time Requirement (MATR).

Currently, the MATR is applied when a customer's average duration **per call** during a billing period is less than 30 seconds, and has the effect of billing the customer as if each call were 30 seconds in length.

If you have any questions regarding this matter, please call me on 875-1014.

Sincerely,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

FEB 1 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

January 24, 1994

**RECEIVED**

JAN 24 1994

Mr. Don Mills  
Executive Director  
730 Schenkel Lane  
P.O. Box 615  
Frankfort, Kentucky 40602

**PUBLIC SERVICE  
COMMISSION**

Dear Mr. Mills:

For informational purposes -- This is notification that AT&T is extending its Operator Services Collect Calling Promotion from February 1, 1994 through June 30, 1994. This promotion is currently in place through January 31, 1994, and provides lower rates to customers who are billed for collect calls using AT&T's 1-800-OPERATOR access number.

<u>Band</u>	<u>Day</u>		<u>Evening</u>		<u>Night/Weekend</u>	
	<u>Initial</u>	<u>Add'l</u>	<u>Initial</u>	<u>Add'l</u>	<u>Initial</u>	<u>Add'l</u>
	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>	<u>Minute</u>
1 - 10	\$.1775	\$.1400	\$.1154	\$.0910	\$.0710	\$.0560
11 - 16	\$.1875	\$.1800	\$.1219	\$.1219	\$.0750	\$.0750
17-22	\$.1875	\$.1875	\$.1219	\$.1219	\$.0750	\$.0750
23 - 30	\$.1975	\$.1900	\$.1284	\$.1284	\$.0790	\$.0790
31-55	\$.1975	\$.1975	\$.1284	\$.1284	\$.0790	\$.0790
56 - 85	\$.2000	\$.2000	\$.1300	\$.1300	\$.0800	\$.0800
86 - 124	\$.2050	\$.2050	\$.1333	\$.1333	\$.0820	\$.0820
125 - 196	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856
197 - 292	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856
293 - 430	\$.2140	\$.2140	\$.1400	\$.1400	\$.0856	\$.0856

Service Charges

Operator Station            \$1.49  
Person-to-Person            \$2.99

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

If you have questions, please call me at (502) 875- 1014.

Very truly yours,

Carolyn M. Marek

**FEB 11 1994**

**PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)**

BY:   
**PUBLIC SERVICE COMMISSION MANAGER**



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

January 7, 1993

Mr. Don Mills  
Executive Director  
Kentucky Public Service Commission  
Post Office Box 615  
Frankfort, Kentucky 40602

**RECEIVED**

JAN 07 1994

**PUBLIC SERVICE  
COMMISSION**

Dear Mr. Mills:

AT&T will make the following promotion available to new and existing **Software** Defined Network Service (SDN), MEGACOM Plus, OPTIMUM and MEGACOM Plus with the **UniPlan** Discount Option customers and to existing MEGACOM customers who enroll in this promotion between January 18, 1994 and March 31, 1994 and commit to an incremental increase in intrastate intraLATA usage to AT&T on one of the previously mentioned services.

Customers accessing intraLATA services via a Private Branch Exchange (PBX), or other systems with Automatic Route Selection (ARS) capability, who meet or exceed \$150 in intraLATA monthly usage to AT&T will be given a bill credit of \$250 toward their 10288 AT&T intraLATA usage.

For those customers who do not have an ARS capable system, AT&T will provide a one time credit of \$355 per auto dialer to those customers who use auto dialers to route their intraLATA **traffic** to AT&T. The maximum credit available varies by the amount of intraLATA billing and the number of auto dialers used as follows:

<u>Minimum Monthly IntraLATA Revenue</u>	<u>Maximum Number of Auto Dialers Eligible</u>	<u>Maximum Credit</u>
\$150	3	\$1065
\$500	4	\$1420
\$875	5	\$1775

Customers must exceed or maintain their intraLATA usage for a twelve (12) month period or the credit received will be rebilled or denied if not yet received.

Customers who qualify for this promotion will have the credit appear by the third (3rd) month's bill after submission of incurred expenses to AT&T. The customer must route the intraLATA traffic to AT&T by May 7, 1994.

If you have any questions regarding this matter, please call me on 875-1014. **PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

Sincerely,

Carolyn M. Marek

JAN 18 1994

**PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)**  
BY:   
**PUBLIC SERVICE COMMISSION MANAGER**



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

January 7, 1994

Mr. Don Mills  
Executive Director  
730 Schenkel Lane  
P.O. Box 615  
Frankfort, Kentucky 40602

**RECEIVED**

JAN 07 1994

PUBLIC SERVICE  
COMMISSION

Dear Mr. Mills:

This is notification to the Commission that AT&T will offer a Customer Loyalty Promotion (*AT&T True Rewards*) to its Long Distance Message Telecommunications Service customers from January 10, 1994, through December 19, 1994. During this time AT&T will offer AT&T Long Distance Certificates, checks or frequent flyer miles from participating airlines to customers **presubscribed** to AT&T. Awards are based on Loyalty Points that are credited to a customer's account based on eligible long distance usage in each billing period (one point is credited for each dollar billed provided the customer's combined usage exceeds \$25.00 for the billing period).

Calls excluded from this promotion are Directory Assistance, conference calls, 900 services, calls billed to a LEC calling card, mobile, marine or cellular services, AT&T Wide Area Telecommunications Service or any of the services in AT&T's Kentucky Custom Network Services Tariff (with the exception of AT&T **EasyReach** Service). Customers may enroll by telephone or by providing written notice. This promotion is in conjunction with the interstate AT&T LDMTS Loyalty Program Promotion, as described in FCC Tariff 1, Section 8.1 .1.442.

This promotion is available only where billing capability exists. Customers located in territories where this promotion is not available, but who request enrollment and meet the minimum \$25 usage threshold, will receive a \$2.25 Long Distance Certificate.

AT&T is offering this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Carolyn M. Marek

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

JAN 10 1994

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)

BY:   
PUBLIC SERVICE COMMISSION MANAGER

55-24



Carolyn M. Marek  
Assistant State Manager

245 West Main Street  
Frankfort, KY 40602  
502 875-1014

January 7, 1994

**RECEIVED**

Mr. Don Mills  
Executive Director  
730 Schenkel Lane  
P.O. Box 615  
Frankfort, Kentucky 40602

JAN 0' 71994

**PUBLIC SERVICE  
COMMISSION**

Dear Mr. Mills:

This is notification to the Commission that AT&T will offer an AT&T Calling Card and Operator Services promotion. Customers who place qualifying calling card and operator services calls over the AT&T network by dialing **1-800-CALL ATT** during the period from January 13, 1994, through March 31, 1994, will receive a 20% discount off the tariff rate for such calls. This discount will be applied to each qualifying call prior to the application of any other discount to which the customer may be entitled.

Qualifying calls include Consumer Calling Card calls, Commercial Calling Card calls (excluding calls billed to AT&T CIID/891 Cards), Collect calls, Billed to Third Number calls and Person-to-Person calls. Calls excluded from this promotion are coin calls, calls to and from 700 numbers, calls to 900 numbers and conference calls. This promotion is in conjunction with the interstate AT&T Calling Card and Operator Services Promotion (as described in FCC Tariff 1, Section 8.1 .1 .97) and is available where billing capability exists.

AT&T is offering this promotion in response to a competitive market for residence telecommunications service within the state of Kentucky.

If you have questions or require additional information, please call me at (502) 875-1014.

Very truly yours,

Carolyn M. Marek

**PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE**

JAN 13 1994

**PURSUANT TO 807 KAR 5:011.  
SECTION 9 (1)**

BY:   
PUBLIC SERVICE COMMISSION MANAGER



Edward H. Hancock  
State Manager - Kentucky

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

245 West Main Street  
Frankfort, KY 40601  
502 875-1014

August 21, 1998

AUG 25 1998

**RECEIVED**

Helen C. Helton  
Executive Director  
Public Service Commission  
730 Schenkel Lane  
Frankfort, KY 40602

PURSUANT TO 807 KAR 5:011,  
SECTION 9 (1)  
BY: Stephan D. Bui  
SECRETARY OF THE COMMISSION

**AUG 24 1998**

**PUBLIC SERVICE  
COMMISSION**

This is to advise you that AT&T will be offering the following promotion in the state of Kentucky:

-- AT&T CustomNet-Option S, Option VI **IntraLATA** MT Promotion

This promotion will provide special credit to customers who generate increased calling usage in Kentucky.

Included is a separate attachment which describes the details of the promotion.

If you have any questions or concerns, please call Ms. Carroll Wallace at 615 242-2813.

Edward H. Hancock  
State Manager

Attachment

## AT&T CustomNet-Option S, Option VI IntraLATA MT Promotion

AT&T will offer the following promotion to new and existing AT&T CustomNet-Option S, Option VI customers who **presubscribe** to AT&T for **intraLATA** service between August 25, 1998 and February 26, 1999. By enrolling in this promotion, Customers are eligible to receive one bill credit per location up to \$5 based on their first full bill month of gross outbound direct dial **intraLATA** usage. This bill credit will be payable in the Customer's third full month's bill following enrollment in this promotion. Customers can receive this bill credit only once per location during a 12 month period. The bill credit is forfeited if the Customer discontinues enrollment in the AT&T CustomNet-Option S, Option VI **IntraLATA** MT promotion before the third full month of service.

PUBLIC SERVICE COMMISSION  
OF KENTUCKY  
EFFECTIVE

**AUG 25 1998**

PURSUANT TO 807 KAR 5:011,  
SECTION 9(1)

BY: Stephan O. Bell  
SECRETARY OF THE COMMISSION